

ZACHARY H. BLEIBERG

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KEY SKILLS

Soft Skills

Creativity
Leadership
Problem Solving
Communication
Organization

Hard Skills

Videography | Photography
Adobe Suite: Pr, Ae, Lr, Ps, Ai, Au
Lighting and Directing
Audio Recording & Sound Design
Motion Graphics & Animation

WORK EXPERIENCE

Fusion Orthodontics & Optima Dentistry, Content Creator & Marketing Lead

DALLAS, TX 2019 - Present

- Managed all social media platforms, website and SEO.
- Created advertising campaigns for digital, local, and experiential marketing
- Created all graphic design content for physical and digital marketing materials
- Created all video and photo content (dental procedures, product photography, headshots, instructional videos)

MarketScale, Video Production Specialist

DALLAS, TX 2018 - 19

- Directed and filmed a variety of video shoots for clients
- Edited video promotionals, instructionals, product highlights, integrations, logo reveals, and on-screen graphics
- Managed all video and photo equipment, including organization of gear, preparation of gear for onsite shoots, and gear check-in/check-out schedules
- Shot and edited all product photos
- Managed the video studio and ran onsite video/ audio podcasts
- Produced creative concepts, scripts, and storyboards

Grace Presbyterian Church, Video Producer | Photographer | Youth Leader

HOUSTON, TX - 2017

- Worked individually to produce all videography and photography for national and international mission trips.
- Aided in the organization and implementation of all aspects of a ministry of over two hundred students.
- Other responsibilities included: teaching, planning events, coordinating national and international mission trips, and leading worship

University of North Texas, Resident Assistant

DENTON, TX 2015 - 17

Provided programming and paraprofessional counseling for 90 undergraduates for four semesters in a college dormitory of 950 freshman. Confronted and resolved issues on diversity, racism, substance abuse, academic performance and social acceptance. Worked with group dynamics on a staff of twenty-three people.

EDUCATION

University of North Texas, Bachelors of Arts - Radio, Television and Film

DENTON, TX 2014 - 18

ACCOMPLISHMENTS

- Eagle Scout Award
- NTTV: Director of Audio for Emmy award winning show
- NTTV: Cinematographer and BTS Editor for award nominated show

ADDITIONAL EXPERIENCE

- 5 years experience in freelance videography and photography
- 1 year experience in web design
- Avid rock climber and folk singer/ songwriter